

Callie Boyd

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AREAS OF EXPERTISE

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|-----------------|-------------------|----------------|
| • Editing | • Directing | • Social Media |
| • Producing | • Cinematography | • Concepting |
| • Communication | • Problem Solving | • Pitching |

PROFESSIONAL EXPERIENCE

Louisiana State University - Baton Rouge, Louisiana

Video Producer

January 2025 – July 2026

- Create high-quality multimedia content that upholds the university's brand standards and storytelling principles across various platforms, while staying updated on industry trends and emerging technologies
 - Content will feature on LSU's YouTube channel, social media, podcasts, and local and national television
- Collaborate with the communications team, graphic designers, writers, and university departments to integrate video content into comprehensive communication strategies for distribution
- Operate professional video equipment
 - Sony cameras, Adobe Premiere Pro, and DJI products
- Coordinate production schedules with the storytelling team, as well as talent and internal clients
- Maintaining the video department's equipment and content library
 - Both physical assets and online storage facilities
- Overseeing student workers
 - Demonstrate the entire video production process, reinforce skills with equipment and software, and empower them to take on leadership of their own video projects

New Life Church - Colorado Springs, Colorado

Assistant Filmmaker

January 2021 – January 2025

- Create video content for Instagram, Facebook, YouTube, in-room, or website needs
 - Film and edit event promotions, talking head invitations, bumpers, countdowns, and video announcements
- Document events by capturing video BROLL and produce comprehensive recaps using footage and acquired musical assets
 - Assist in the setup and teardown of event elements such as table setting, lobby dressing, and photobooth construction
- Produce and direct video shoots with a small team of filmmakers
 - Scheduling planning meetings and shoots, coordinating talent and crew, wrangling equipment, scouting and securing locations, operating a camera, and live audio mixing
- Conceptualize and pitch themes for major events
 - Construct visual aids such as storyboards, PowerPoints, and rough scripts for video direction

- Create mood boards, example graphic packages, and color palettes for graphic design direction
 - Set up and tear down sets and equipment for both studio and other filming environments
 - Animate flying titles, bumpers, and other promotional content with provided assets
 - Edit, render, and send clients' video content promptly
 - Communicate cross-departmentally with multiple clients to initiate projects, assist in the production of said projects, and deliver the final assets
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Video Technician

August 2019 – January 2021

- Assisted in the production of live services
 - Producing and running content for screens, live camera switching, and operating a broadcast camera for both in-room and online service experiences
 - Assisted in the creation of videos for social media and weekend services
 - Edit sermon and event recaps, worship moments, and in-service bumpers
 - Regularly maintained and repaired production equipment
 - Uploaded and regulated content in the online video archive
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Production Video and Creative Assistant

February 2019 – August 2019

- Operated a broadcast camera and produced in-room content during weekend services
 - Assisted in the implementation of new video systems
 - Installing new video service lines, building and formatting LED walls, and formatting new camera systems
 - Edited short clips from recorded services for social media
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EDUCATION

The University of Colorado Colorado Springs - 2022

Bachelor of Innovation, Digital Filmmaking

3.8 GPA, Outstanding Graduating Student

TECHNICAL SKILLS AND TRAINING

Adobe Creative Cloud, DaVinci Resolve, Microsoft Office Suite, Apple OS, Aputure Products, DJI Products, Sony Alpha Series Cameras, Sony FX Series Cameras, Blackmagic Camera Systems