

# Callie Boyd

Callieboyd00@gmail.com | (719) 487- 5247 | Colorado Springs, Colorado

## AREAS OF EXPERTISE

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|-----------------|-------------------|----------------|
| • Producing     | • Directing       | • Concepting   |
| • Editing       | • Cinematography  | • Social Media |
| • Communication | • Problem Solving | • Pitching     |

## PROFESSIONAL EXPERIENCE

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*New Life Church, Colorado Springs, Colorado*

### **Assistant Filmmaker**

**January 2021 – Present**

- Conceptualize and pitch themes for major events
  - Construct visual aids such as storyboards, PowerPoints, and rough scripts for video direction
  - Create mood boards, example graphic packages, and color palettes for graphic design direction
- Create video content for Instagram, Facebook, YouTube, in-room, or website needs
  - Film and edit event promotions, talking head invitations, bumpers, countdowns, and video announcements
- Document events by capturing video BROLL and produce comprehensive recaps using footage
- Produce and direct video shoots with a small team of filmmakers
  - Scheduling planning meetings and shoots, coordinating talent and crew, wrangling equipment, scouting and securing locations, operating a camera, and live audio mixing
- Set up and tear down sets and equipment for both studio and other filming environments
- Animate flying titles, bumpers, and other promotional content with provided assets
- Edit, render, and send clients video content in a timely matter
- Communicate cross-departmentally with multiple clients to initiate projects, assist in the production of said projects, and deliver the final assets

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### **Video Technician**

**August 2019 – January 2021**

- Assisted in the production of live services
  - Producing and running content for screens, live camera switching, and operating a broadcast camera for both in-room and online service experiences
- Assisted in the creation of videos for social media and weekend services
  - Sermon and event recaps, worship moments, and in-service bumpers
- Regularly maintained and repaired production equipment
- Uploaded and regulated content in the online video archive

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### **Production Video and Creative Assistant**

**February 2019 – August 2019**

- Operated a broadcast camera and produced in-room content during weekend services
- Assisted in the implementation of new video systems
  - Installing new video service lines, building and formatting LED walls, and formatting new camera systems
- Edited short clips from recorded services for social media

## EDUCATION

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*The University of Colorado Colorado Springs*

**Bachelor of Innovation, Digital Filmmaking** 3.8 GPA, Outstanding Graduating Student

## TECHNICAL SKILLS AND TRAINING

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Adobe Creative Suite, Davinci Resolve, Microsoft Office, Monday, Asana, Apple OS, Aputure Products, DJI Products, Sony Alpha Series Cameras, Black Magic Camera Systems