

Callie Boyd

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PROFESSIONAL EXPERIENCE

Louisiana State University - Baton Rouge, Louisiana

Video Producer

January 2025 – July 2026

- Created high-quality multimedia content that upholds the university's brand standards and storytelling principles across various platforms, while staying updated on industry trends and emerging technologies
 - Content featured on LSU's YouTube channel, social media, podcasts, and local and national television
 - Collaborated with the communications team, graphic designers, writers, and university departments to integrate video content into comprehensive communication strategies for distribution
 - Operated professional video equipment
 - Sony cameras, Adobe Premiere Pro, and DJI products
 - Coordinated production schedules with the storytelling team, as well as talent and internal clients
 - Maintained the video department's equipment and content library
 - Both physical assets and online storage facilities
 - Oversaw student workers
 - Demonstrated the entire video production process, reinforced skills with equipment and software, and empowered them to take on leadership of their own video projects
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New Life Church - Colorado Springs, Colorado

Assistant Filmmaker

January 2021 – January 2025

- Created video content for Instagram, Facebook, YouTube, in-room, or website needs
 - Filmed and edited event promotions, talking head invitations, bumpers, countdowns, and video announcements
- Documented events by capturing video B-roll and produced comprehensive recaps using footage and acquired musical assets
 - Assisted in the setup and teardown of event elements such as table setting, lobby dressing, and photobooth construction
- Produced and directed video shoots with a small team of filmmakers
 - Scheduled planning meetings and shoots, coordinated talent and crew, wrangled equipment, scouted and secured locations, operated a mirrorless camera, and mixed live audio
- Conceptualized and pitched themes for major events
 - Constructed visual aids such as storyboards, PowerPoints, and rough scripts for video direction

- Created mood boards, example graphic packages, and color palettes for graphic design direction
 - Set up and tore down sets and equipment for both studio and other filming environments
 - Animated flying titles, bumpers, and other promotional content with provided assets
 - Edited, rendered, and sent clients' video content promptly
 - Communicated cross-departmentally with multiple clients to initiate projects, assist in the production of said projects, and deliver the final assets
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Video Technician

August 2019 – January 2021

- Assisted in the production of live services
 - Produced and ran content for screens, live camera switching, and operated a broadcast camera for both in-room and online service experiences
 - Assisted in the creation of videos for social media and weekend services
 - Edit sermon and event recaps, worship moments, and in-service bumpers
 - Regularly maintained and repaired production equipment
 - Uploaded and regulated content in the online video archive
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Production Video and Creative Assistant

February 2019 – August 2019

- Operated a broadcast camera and produced in-room content during weekend services
 - Assisted in the implementation of new video systems
 - Installed new video service lines, built and formatted LED walls and new camera systems
 - Edited short clips from recorded services for social media
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EDUCATION

The University of Colorado Colorado Springs - 2022

Bachelor of Innovation, Digital Filmmaking

3.8 GPA, Outstanding Graduating Student

SKILLS AND TRAINING

Editing, Directing, Producing, Cinematography, Pitching, Social Media Strategizing, Problem Solving, Communication, Teamwork, Adobe Creative Cloud, DaVinci Resolve, Microsoft Office Suite, Apple OS, Aputure Products, DJI Products, Sony Alpha Series Cameras, Sony FX Series Cameras, Blackmagic Camera Systems